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THE
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RACE



BUSINESS WITH PURPOSE SUMMIT

AT THE OCEAN RACE STOPOVER AARHUS 2023

The Ocean Race Stopover Aarhus takes place from **May 29 – June 8**. It is the first Danish Stopover in history and a golden opportunity to utilize the event as a platform for discussing blue and green transition.

On **June 2**, we invite you - in collaboration with strong business partners - to gain knowledge and discuss topics such as thought leadership, circular economy, and mega-events as platforms to drive change in business.

In the afternoon, participants will have a once in a lifetime opportunity to experience the event area and meet key persons in an afternoon guided walk and talk.

BUSINESS with PURPOSE SUMMIT

WHEN: June 2, 09:00 - 13:00

WHERE: Aarhus International Sailing Center,
Esther Aggebos Gade 80A, 8000 Aarhus

COST: 1000 DKK plus VAT.

LUNCH: Included



[Buy ticket](#)

Keynote speakers and discussions on:

- The power of mega events as platforms to drive change in business.
- Thought Leadership in business and circular economy.

Confirmed speakers:

- **Jacob Bundsgaard**, Mayor of Aarhus
- **Richard Brisius**, CEO of The Ocean Race
- **Mark Towill**, CEO of 11th Hour Racing Team
- **Thomas Bustrup**, Deputy CEO at Confederation of Danish Industry
- **A professional sailor** competing in this edition of The Ocean Race
- **Dorte Rye Olsen**, Head of Sustainability at Bestseller
- **Maria Holst Levin**, partner at Kromann Reumert
- **Mia Natasja Reiersen-Møgelgaard**, Global Impact Manager at Fritz Hansen

SPECIAL TOUR IN THE EVENT AREA

- optional - included in the ticket price

WHEN: June 2, 13:30 - 15:30

In the afternoon, all participants are invited to a networking and learning walk in the event area with a sustainability focus on Boats, Technology and Entrepreneurship.

Locations

- **Aarhus International Sailing Center:** The guided walk and talk in the event area begins and covers approximately 3-4 km.
- **Technical Area:** Visiting boats and meeting sailors.
- **Sustainability Island:** Meet Trifork, a NextGen IT and business service provider, and meet danish start-ups.
- **Volvo Pavilion:** Finishing the walk with refreshments at the center of the event area.

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